

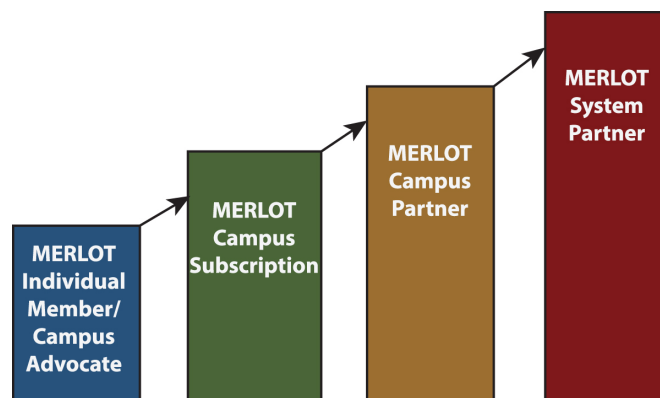


The Value of Collaboration and Partnership with MERLOT

MERLOT was created in 1997 by the California State University System, and has grown into a multi-campus and multi-state consortium serving over 130,000 members, with a collection of over 62,000 online learning resources. The MERLOT collection, which has been designed to help people find learning materials quickly and easily, is a continually growing catalog of teaching tools and support resources supported by an active community of people interested in enriching educational experiences using technology.

MERLOT's collection is a free, user-centered, searchable library of peer-reviewed and selected resources, catalogued by its members, and curated by editorial boards organized around academic disciplines. The collection also features annotations from MERLOT members – user comments, assignments, bookmark collections and course ePortfolios. While primarily oriented towards higher education, MERLOT's communities and collections of Open Educational Resources (OER) are used by others in secondary education, textbook affordability initiatives, K-20 initiatives, workforce development, and continuing education.

Ladder of Participation – Individuals, Campuses, Systems



- **Individual Member/Campus Advocate:** Free. Individual members are free to build bookmark collections, course ePortfolios, network with colleagues, and advocate use of MERLOT services and tools on their campuses.
- **Campus Subscription:** \$3K annually. This entry-level participation for campuses provides discounts to the Emerging Technologies Conference (ET4OL), peer reviewer support, faculty development materials for campus workshops, and MERLOT webinars.

- **Campus Partner:** \$6.5k annually. Provides registrations and discounts to the Emerging Technologies (ET4OL) Conference, a seat at the MERLOT leadership table, and Partner-only services and resources (MERLOT consulting, customized co-branded teaching commons, dashboard reports, communication and marketing tools, Web Services, faculty development materials, and workshops).
- **System Partner:** \$25k annually. All the Campus Partner benefits, but in increased numbers to accommodate all campuses in a multi-campus system.

MERLOT PARTNER BENEFITS			
	Campus Subscription	Campus Partner	System Partner
COLLECTIONS			
MERLOT Members' only materials within MERLOT Leadership Library	✓	✓	✓
MERLOT Marketing Materials	✓	✓	✓
Periodic communications for MERLOT Partners (Vineyard e-newsletter)	✓	✓	✓
COMMUNITIES			
Membership on the MERLOT Leadership Council	✓	✓	✓
Complementary registrations to the MERLOT/OLC Annual Conference		1	2
Discounted registrations to the MERLOT/OLC Annual Conference	unlimited	unlimited	unlimited
Discounted memberships in MERLOT affiliated organizations and vendors		✓	✓
CONSULTATION			
Support the integration of MERLOT into institutional initiatives		✓	✓
Support the integration of MERLOT into institutional technologies		✓	✓
Support the development of Partner's institutional Teaching Commons		✓	✓
Support the implementation of Web Services		✓	✓
Supporting opportunities to acquire grants		✓	✓
CUSTOMIZATION			
TECHNOLOGIES AND SUPPORT SERVICES			
Customized MERLOT home page		✓	✓
Customized templates for an institutional Teaching Commons (e.g. Affordable Learning Solutions)		✓	✓
Partner can create online communities with MERLOT Voices		✓	✓
Access to Partner dashboard activity reports		✓	✓
Access to Web Services – Advanced search, Contribute, Register, etc.		✓	✓
Discounted licenses available through MERLOT industry partners	✓	✓	✓
TRAINING			
Training on how to use MERLOT	✓	✓	✓
Training in evaluation and peer review processes for online learning materials (Customized Grape Camp webinars)		✓	✓
Training on using MERLOT to advance institutional initiatives		✓	✓
Training on using MERLOT Content Builder to create your own OERs		✓	✓

For more information, or to discuss how your campus or organization can become a part of MERLOT, contact the Director of Educational Partnerships and Planning, at partnerships@merlot.org.

